



CTDO Next is an exclusive group of the world's leading talent development executives who guide the talent development field. With its unique focus on emerging areas around **technology, science, and the future of work**, CTDO Next helps members stay up-to-date on the most important industry trends and research. CTDO Next members receive in-depth briefings on topics such as mobile learning, augmented and virtual reality, brain science, and more; are connected with the leading experts in these fields; and get exclusive access to videos and custom research materials.

Through its blend of content, events, research, and networking in a supplier-free environment, CTDO Next members strengthen their organizations while furthering their own professional growth and thought leadership. ATD provides CTDO Next members with the knowledge and cutting-edge insights to shape the direction of their organizations and influence the entire talent development industry.

Here's how CTDO Next will affect your work and organization:



- Cutting-edge content and exclusive research focused on emerging technology, science, and the future of work.
- Speaking and publishing opportunities at ATD events and with ATD Press.
- Registration to the brand-new CTDO Next event; an intimate, supplier-free conference exclusive to CTDO Next members.
- On-demand concierge service providing access to ATD research, benchmarking, and networking with key subject matter experts inside and outside the CTDO Next membership.



- Benchmarking against with a select group of industry peers with resources and insights you can share company-wide.
- Special access to and highlights in ATD research-based publications, practical tools, and videos that you can share within various levels of your organization.



- Complimentary registrations to the best talent development events, including ATD's International Conference & Exposition, TechKnowledge, and Learn From the BEST.

- Special discounts and preferred access to other ATD offerings for your entire organization, including the ATD Forum, ATD Resource Centers, ATD Research, ATD Enterprise membership, and ATD Education programs.



- Steer and the direction of the talent development industry.
- Lead your organization in becoming a benchmark for talent development best practices.
- Inspire talent development professionals through speaking, publishing, and networking opportunities.
- Contribute to creating a world that works better through talent development.



- Ability to help select and review new members.
- Chance to shape and guide the CTDO Next offering, including setting the content agenda for the year.
- Lock in special Founding Member price for five years.